

Feb. 1, 2024

We have opened a liaison office in Taiwan

On February 1, 2024, SHINSEN Co., Ltd. opened a liaison office in Taipei, Taiwan, as our gateway to building a more international network in the Asian region and effectively creating business opportunities while gathering information quickly and directly from a diverse array of fields.

Through this liaison office, we will improve our exchange of information with Taiwanese companies and organizations in order to develop markets in the Asian region, further strengthen collaboration with our partners, and examine future business possibilities.

Taiwan is not only geographically close to Japan, but it also has one of the friendliest relationships with Japan out of all the countries in Asia, as well as an abundance of human resources who are proficient in Japanese. With the Taiwanese market as a starting point, we expect to achieve a wide expansion of sales channels into China and Southeast Asian countries. As such, we believe that this move will further enhance our sales promotion events and other business support we provide to our clients. The liaison office will also provide marketing and consulting services in the Asian region in cooperation with our local Taiwanese business partners.

We would greatly appreciate your continued patronage as we expand our business and foster a joyful spirit in Taiwan.

■Taiwan Liaison Office Information

Company Name	SHINSEN Co., Ltd. Taiwan Liaison Office
Location	14F, No.51, Sec.2, Keelung Rd., Xinyi Dist., Taipei 110502, Taiwan
Date of Foundation	February 1, 2024
Business Activities	<ul style="list-style-type: none">●Trade fairs, exhibitions●Conferences, symposia, seminars, etc.●SP (Sales Promotion) events●Ceremonies, conventions, receptions, parties, etc.●Consulting and market research on cross-border business expansion in Taiwan, China, Southeast Asia, ASEAN, Europe, and the United States●Professional business interpretation and translation (Languages: Japanese, Chinese, English, Korean)●Social media marketing and consulting