

2020 January 13

We have established a joint venture in Vietnam.

On this occasion, Shinsen Holdings INC. and SDS CONSULTING COMPANY LIMITED (Headquarters: Hanoi, Vietnam), have established a limited liability company, SHINSEN VIETNAM COMPANY LIMITED, in Hanoi, Vietnam, as of 2020, January 13th, with event planning and exhibition design and construction as its main business.

SDS CONSULTING is a company that provides business matching services, as well as translation and interpretation services, between Japanese and Vietnamese companies. A 100% Vietnamese company, but 90% of whose customers are Japanese companies. They are aiming to become the company that acts as a bridge between Japanese companies that want to produce high quality products efficiently and at low cost in Vietnam, and Vietnamese local companies that want to acquire and establish Japanese high-level “craftsmanship” spirit and management skills.

Henceforth, based in Hanoi, Vietnam, we will expand our business and create a bustling space for conducting business development. We look forward to your continued patronage.

The company profile of SHINSEN VIETNAM COMPANY LIMITED is as follows.

■ Company Profile

Corporate name	SHINSEN VIETNAM COMPANY LIMITED (abbreviation: SHINSEN VIETNAM CO., LTD)
Location	Floor 6, 559 Kim Ma Street, Ngoc Khanh Ward, Ba Dinh District, Ha Noi City, Vietnam
President	Yoshiyuki Maruyama
Establishment	2020, the 13 th of January
Specific types of business	1. Advertising (with the exception of tobacco advertising services) and event planning, exhibition design and construction 2. Wholesaling of goods 3. Market research and opinion polling (not including public opinion polls) 4. Management consulting activities 5. Hotel event services 6. Catering services 7. Travel (in Vietnam)